



**CITY OF DELAFIELD
MEETING MINUTES
DEER MANAGEMENT COMMITTEE**

Chair: Larry Fehrm

Members: Jacob Berg, Jim Marsh, Gene Olson, Joe Reynoso, Tim Turnock, Dirk Wilken

October 17, 2023

6:30 PM

City Hall, Council Chambers
500 Genesee St.

Minutes

1. Call to Order

Chair Fehrm called the Deer Management Committee meeting to order at 6.30 p.m.

2. Pledge of Allegiance

3. Roll Call

Members Present: Jacob Berg
Larry Fehrm, Chair
Jim Marsh
Gene Olson
Jose Reynoso
Tim Turnock

Members Excused: Dirk Wilken

Also Present: Crystal Turner, Deputy Clerk

4. Minutes

Discussion and possible action on the following minutes:

A. Approval of Minutes of the August 15, 2023 Regular Meeting

Motion by Reynoso, seconded by Olson, to approve the minutes of the August 15, 2023 regular meeting.

All in favor. Motion carried.

5. City of Delafield Citizen Comments

Hearing no one who wished to speak, citizen comments were closed at 6.32 p.m.

6. Unfinished Business

Discussion and possible action on the following items:

A. Review private land use

Berg had contact with a citizen with that would possibly like to be paired with hunters. Do we have the hunters available. Property is located off Hwy 83 and Nagawicka. Reynoso may have some ideas as far as how communicate to hunters.

Berg noted there is a specific land owner pairing form available through the application process.

Fehrm can also communicate to the email list.

B. Review trail cameras

Fehrm gave some history to the set up of the cameras earlier this fall in the two brush piles and Lois Jensen Park. Suggested the committee logs into the camera and view the photos periodically. They have picked up a large doe in Lois Jensen but not too much activity at the brush pile.

Reynoso agreed the cameras are positioned well.

Fehrm would like to discuss how to convey the information and camera photos to the hunters.

Reynoso has laid out an email script with photos and information on the activity in the camera areas. Share sightings versus specific locations and ask for photos of residents hunts too. Incentivize photos of hunt parties and deer to gain photo share.

Fehrm noted the season has been slow so far.

Olson said they need to let the hunters know which stand the deer are sighted at and time of day to get the increase in the hunts.

Berg noted that in the future an alternating stand schedule could be implemented.

Turnock asked what stand usage is like currently.

Fehrm stated it is steady with about 50-60% time slots used.

Fehrm summarized the compromise to share deer pictures and activity from the cameras and make it known where the stands are in relation to the activity.

C. Review feedback regarding social media and the article to be published in the Waukesha Freeman

Fehrm submitted the information to the freeman on open season for deer hunting. Fehrm will also submit information to the city's Communicator newsletter for the December and July issues.

D. Review hunter scheduler

The Scheduler is going smoothly and thank you to Berg for being the tech person to manage this.

E. Review incentive and promotions

Reynoso suggested three email blasts per a month with photos from the locations and ask for the hunter's photo participation. Will give a prize for the best photos and would like to promote hunting with kids for applicants to share the double stands photos.

Fehrm suggested maybe two blasts per month.

Berg would like to see if restaurants want to split with the committee for a gift card.

Reynoso may have a local business interested in participating.

Fehrm suggested to finalize the plan. A committee of two to go through the photos (Reynoso and Turnock). Offering three \$100 gift cards. Reynoso and Turnock to reach out to restaurants for participation. Time line will be as follows:

- Photos received by 11/15/2023 will be judged and \$100 gift card issued by 11/30/2023
- Photos received by 12/15/2023 will be judged and \$100 gift card issued by 12/31/2023

- Photos received by 1/31/2024 will be judged and \$100 gift card issued in February 2024

Olson requested if the committee be blind copied on the email blasts to hunters.

F. Review end of season open house for hunters

Fehrm and Reynoso previously wanted to recognize end of season. Reynoso reached out to local businesses to see if they would like to participate.

Fehrm does not feel attendance warrants it and the committee would be better to spend the money on incentives and promotions.

G. Review City Surveillance and Trail Camera Policy for Deer Management Committee

Fehrm stated that as far as the trail cameras go, access information should not be shared with anyone else. Only Committee members designated by the Chair shall have access. Photos or video should not be deleted from the cameras.

7. New Business

Discussion and possible action on the following items:

None

8. Requests for Future Agenda Items

Note: No discussion on requested items

A. State of the Union

B. Review trail cameras

C. Review Incentives and Promotions

D. Potentially invite a guest speaker from the Town of Delafield or anyone else to bring a guest speaker.

9. Correspondence

Turnock asked if they had any citizen complaints this year. Fehrm confirmed there have been no complaints.

10. Adjournment

Having no further business, Chair Fehrm adjourned the meeting at 7.19 p.m.

Respectfully submitted,

Crystal Turner, Deputy Clerk