

**CITY OF DELAFIELD
PROMOTIONAL & TOURISM COUNCIL AGENDA
TUESDAY DECEMBER 7, 2010
7:30-8:30 a.m.
DELAFIELD FISH HATCHERY**

1. CALL MEETING TO ORDER TIME:
2. PLEDGE OF ALLEGIANCE
3. ROLL CALL
4. APPROVE MINUTES OF NOVEMBER 2, 2010 TOURISM COUNCIL MEETING
5. CITIZENS COMMENTS PERTAINING TO AGENDA AND/OR COMMENTS FROM TOURISM COUNCIL ON BEHALF OF CITIZENS.
6. APPROVAL OF MONTHLY PAYMENTS FROM CHECKING ACCOUNT
 - A. REIMBURSEMENT TO CHAMBER \$ 822.69
 - B. 2011 BICYCLE FEDERATION OF WISCONSIN ANNUAL MEMBERSHIP: \$ 100.00 (PAID IN NOV.)
 - C. OCREATIVE DESIGN STUDIO: FINAL CONTRACTED PAYMENT: \$4,434.25
 - D. KETTLE MORAINÉ CURLING CLUB: \$ 343.62
7. DONATION/GRANT/DUES REQUESTS
 - A. HWY 83 REQUEST FOR ADVERTISING DONATION: \$2,867.45
8. ADVERTISING:
 - A. STATUS UPDATE AND INFORMATION FOR COUNCIL: OCREATIVE DESIGN
9. OLD BUSINESS
 - A. DELAFIELD T-SHIRTS: PROOF REVIEW AND DISCUSSION
 - B. DISCUSSION OF 2011 TOURISM MARKETING PLAN
 - C. DEFER CHAMBER OF COMMERCE WELCOME SIGN DISCUSSION TO JAN.11, 2011
10. NEW BUSINESS
 - A. I-94 WESTBOUND SIGNAGE: RESEARCH UPDATE
 - B. TOURISM COUNCIL MEETINGS: DISCUSS MOVING TO SECOND TUESDAY OF THE MONTH
 - C. REVIEW EXISTING PROMOTIONAL & TOURISM COUNCIL FINANCIAL REQUEST GUIDELINES DOCUMENT
11. CITY OF DELAFIELD HOTEL UPDATE: CINDY CHILSON
12. PROMOTIONAL & TOURISM FINANCIALS
13. DELAFIELD AREA CHAMBER OF COMMERCE
 - A. CHAMBER EVENTS REPORT:
 1. CHAMBER BUSINESS NETWORKING EVENT: DECEMBER 8: REVERES WELLS STREET TAVERN
 2. THE PINK TIE GALA: JANUARY 22, 2011: DELAFIELD HOTEL: 6PM: TICKETS ON SALE
 3. LAKE COUNTRY COMMUNITY FEST: MARCH 19, 2011: ARROWHEAD HIGH SCHOOL
14. NEXT TOURISM COUNCIL MEETING: JANUARY 11, 2010: FISH HATCHERY
15. MOTION TO ADJOURN TIME:

Persons requiring an interpreter or other assistance should contact the City Administrative office 72 hours prior to the meeting. Notice is hereby given that a majority of the Common Council, Plan Commission, Public Works Committee, and/or Library Board may be present at the meeting of the Promotional and Tourism Council scheduled for DECEMBER 7, 2010 to gather information about a subject in which they are interested. This constitutes a meeting of the PWC/Plan Commission pursuant to State ex rel. Badke v. Greendale Village Bd., 173 Ws. 2d553, 494 N.W. 2d 408 (1993), and must be noticed as such.