

**CITY OF DELAFIELD
PROMOTIONAL & TOURISM COUNCIL AGENDA
TUESDAY AUGUST 3, 2010
7:00-8:30 a.m.
DELAFIELD FISH HATCHERY**

1. CALL MEETING TO ORDER TIME:
2. PLEDGE OF ALLEGIANCE
3. ROLL CALL
4. APPROVE MINUTES OF JULY 6, 2010 TOURISM COUNCIL MEETING
5. CITIZENS COMMENTS PERTAINING TO AGENDA AND/OR COMMENTS FROM TOURISM COUNCIL ON BEHALF OF CITIZENS.
6. APPROVAL OF MONTHLY PAYMENTS FROM CHECKING ACCOUNT
 - A. REIMBURSEMENT TO CHAMBER: \$ 595.53
 - B. TOURISM COUNCIL'S MARKETING AGENCY: OCREATIVE DESIGN STUDIO \$15,750.15
7. DONATION/GRANT/DUES REQUESTS
 - A. AN AMERICAN CLASSIC: \$500.00 ADVERTISING ASSISTANCE
8. ADVERTISING:
 - A. OCREATIVE DESIGN STATUS UPDATE AND INFORMATION FOR COUNCIL
9. OLD BUSINESS
 - A. STATUS OF BID DISTRICT CREATION-JASON STEINER
10. NEW BUSINESS
11. HOTEL UPDATE: CINDY CHILSON
12. 2011 PROMOTIONAL & TOURISM BUDGET DISCUSSION-SCOTT STEINHORST
13. DELAFIELD AERA CHAMBER OF COMMERCE
 - A. CHAMBER EVENTS REPORT:
 1. FALL ART WALK: SEPTEMBER 10 & 11, 2010
 2. AN AMERICAN CLASSIC: ANNUAL CLASSIC CAR SHOW: SEPTEMBER 12, 2010
 3. HALLOWEEN IN DELAFIELD: OCTOBER 23, 2010
 4. BREAKFAST WITH THE REINDEER: DECEMBER 4, 2010
14. NEXT TOURISM COUNCIL MEETING: SEPTEMBER 7, 2010: FISH HATCHERY
15. MOTION TO ADJOURN TIME:

Persons requiring an interpreter or other assistance should contact the City Administrative office 72 hours prior to the meeting. Notice is hereby given that a majority of the Common Council, Plan Commission, Public Works Committee, and/or Library Board may be present at the meeting of the Promotional and Tourism Council scheduled for AUGUST 3, 2010 to gather information about a subject in which they are interested. This constitutes a meeting of the PWC/Plan Commission pursuant to State ex rel. Badke v. Greendale Village Bd., 173 Wis. 2d553, 494 N.W. 2d 408 (1993), and must be noticed as such.