

**CITY OF DELAFIELD
PROMOTIONAL & TOURISM COUNCIL AGENDA
TUESDAY APRIL 6, 2010
7:00-8:30 a.m.
DELAFIELD FISH HATCHERY**

1. CALL MEETING TO ORDER TIME:
2. PLEDGE OF ALLEGIANCE
3. ROLL CALL
4. APPROVE MINUTES OF MARCH 2, 2010 TOURISM COUNCIL MEETING
5. CITIZENS COMMENTS PERTAINING TO AGENDA AND/OR COMMENTS FROM TOURISM COUNCIL ON BEHALF OF CITIZENS.
6. APPROVAL OF MONTHLY PAYMENTS FROM CHECKING ACCOUNT
 - A. REIMBURSEMENT TO CHAMBER: \$ 201.85
 - B. JOURNAL COMMUNITY PUBLISHING: 2009 HOLIDAY ADVERTISING: \$1,791.48
 - C. NEI TURNER MEDIA GROUP: 2010 VISIT MILWAUKEE VISITOR GUIDE: \$ 3,599.75
 - D. OCREATIVE DESIGN STUDIO: \$ 20,315.60
7. DONATION/GRANT/DUES REQUESTS
 - A. CITY OF DELAFIELD BANNER REPLACEMENT REQUEST FOR DONATION: SEE AGENDA ITEM 8, A BELOW.
8. ADVERTISING:
 - A. REVIEW OF FINAL PROOFS ON BANNER ARTWORK AND COSTS PRESENTED BY OCREATIVE DESIGN
 - B. REVIEW OF TOURISM MARKETING PLAN/STATUS WITH COUNCIL BY OCREATIVE DESIGN
9. OLD BUSINESS
 - A.
10. NEW BUSINESS
 - A. HAWKS INN 2010 SCHEDULE AND ROOF DONATION CAMPAIGN STATUS
11. DELAFIELD AERA CHAMBER OF COMMERCE
 - A. CHAMBER EVENTS REPORT:
 1. DELAFIELD CHAMBER ANNUAL DINNER: APRIL 29, 2010: 6PM: SEVEN SEAS
 2. DOWNTOWN BUSINESS GROUP: SPRING ART WALK: MAY 21:5PM AND MAY 22: 10AM
 3. "CONNECTED BY LINKS" (TRI-CHAMBER GOLF OUTING): JUNE 4, 2010: 12:30PM START
12. NEXT TOURISM COUNCIL MEETING: MAY 4, 2010: FISH HATCHERY
13. MOTION TO ADJOURN TIME:

Persons requiring an interpreter or other assistance should contact the City Administrative office 72 hours prior to the meeting. Notice is hereby given that a majority of the Common Council, Plan Commission, Public Works Committee, and/or Library Board may be present at the meeting of the Promotional and Tourism Council scheduled for APRIL 6, 2010 to gather information about a subject in which they are interested. This constitutes a meeting of the PWC/Plan Commission pursuant to State ex rel. Badke v. Greendale Village Bd., 173 Ws. 2d553, 494 N.W. 2d 408 (1993), and must be noticed as such.