

**CITY OF DELAFIELD  
PROMOTIONAL & TOURISM COUNCIL Minutes  
TUESDAY FEBRUARY 2, 2010  
7:00-8:30 a.m.  
DELAFIELD FISH HATCHERY**

**Present: Mary Daniel, Dennis Sobczak, Scott Steinhorst, Bob Dixon, Kris Timmer, Paul Sandgren and Debra Smith.  
Community: Lynn Morrison, Suzanne Schroeder, Tom Huckabee, Andrea Koepfel and David Spiegelberg.**

1. CALL MEETING TO ORDER TIME: 7:00 am
2. PLEDGE OF ALLEGIANCE
3. ROLL CALL
4. APPROVE MINUTES OF JANUARY 5, 2010 TOURISM COUNCIL MEETING: **S. Steinhorst/B.Dixon/Approved**
5. CITIZENS COMMENTS PERTAINING TO AGENDA AND/OR COMMENTS FROM TOURISM COUNCIL ON BEHALF OF CITIZENS.
  - A. **Mary Daniel read a thank you card to Council members from the Delafield Area Chamber of Commerce's Downtown Business Group. The committee members of this group wanted to communicate their appreciation for the advertising dollars spent to assist with the group's events and holiday advertising.**
6. APPROVAL OF MONTHLY PAYMENTS FROM CHECKING ACCOUNT **B.Dixon/K.Timmer/Approved**
  - A. REIMBURSEMENT TO CHAMBER: \$ 532.52
  - B. BICYCLE FEDERATION OF WISCONSIN: ANNUAL MEMBERSHIP DUES: \$100.00
  - C. OCREATIVE DESIGN STUDIO: ADVERTISING AGENCY: PAID IN JANUARY: \$10,000.00
  - D. KETTLE MORAINÉ CURLING CLUB: \$124.89
7. DONATION/GRANT/DUES REQUESTS
  - A. REQUEST FOR DONATION: CITY OF DELAFIELD: DEPARTMENT OF PUBLIC WORKS: CITY BANNERS: \$ 3,193.95  
**Ocreative Design Studio is working on the artwork and concept for Tourism Council and will send the results out for approval before the March council meeting,**
8. ADVERTISING:
  - A. OCREATIVE DESIGN STUDIO: ANDREA KOEPEL: **Andrea provide Council with a two page document that clearly stated the progress and projects Ocreative is working on for Tourism.**
9. OLD BUSINESS
  - A.
10. NEW BUSINESS
  - A. MARY DANIEL: LANG COMPANIES MOVE, NEW BUSINESS NAME AND CONTACT INFORMATION
  - B. DAVID SPIELBURG: WISCONSIN DEPARTMENT OF TOURISM: **David briefly reviewed a few documents he provided to Council, the Wisconsin Department of Tourism Development Specialist Regions map and description, along with a document describing Jem Grant Awards. Council discussed the potential of creating a City of Delafield Event Committee. This will require more review and discussion. David Spiegelberg and Andrea Koepfel will be meeting frequently to discuss not only the state of Wisconsin Tourism initiatives, but the City of Delafield tourism as well. The Tourism Council thanked both Spiegelberg and Koepfel for their involvement.**

11. DELAFIELD AERA CHAMBER OF COMMERCE

A. CHAMBER EVENTS REPORT:

1. LAKE COUNTRY COMMUNITY FEST:K.M.H.S.: MARCH 27, 2010
2. DELAFIELD CHAMBER ANNUAL DINNER: APRIL 29, 2010: 6PM: SEVEN SEAS
3. DOWNTOWN BUSINESS GROUP: SPRING ART WALK: MAY 22, 2010

**Suzanne Schroeder, Chamber President, overviewed the Chambers Pink Tie Gala event held at the Delafield Hotel on January 23, 2010; gave Council status on the Lake Country Community Fest event, upcoming Chamber Annual dinner and the next Downtown Business Group Art Walk.**

12. NEXT TOURISM COUNCIL MEETING: MARCH 2, 2010: FISH HATCHERY

13. MOTION TO ADJOURN

**S. Steinhorst/P.Sandgren**

**TIME: 8:05 AM**

Persons requiring an interpreter or other assistance should contact the City Administrative office 72 hours prior to the meeting. Notice is hereby given that a majority of the Common Council, Plan Commission, Public Works Committee, and/or Library Board may be present at the meeting of the Promotional and Tourism Council scheduled for FEBRUARY 2, 2010 to gather information about a subject in which they are interested. This constitutes a meeting of the PWC/Plan Commission pursuant to State ex rel. Badke v. Greendale Village Bd., 173 Wis. 2d553, 494 N.W. 2d 408 (1993), and must be noticed as such.