

**CITY OF DELAFIELD
PROMOTIONAL & TOURISM COUNCIL AGENDA
TUESDAY JANUARY 5, 2010
7:00-8:30 a.m.
ZIN ITALIAN CALIFORNIA RESTAURANT**

1. CALL MEETING TO ORDER TIME:
2. PLEDGE OF ALLEGIANCE
3. ROLL CALL
4. APPROVE MINUTES OF DECEMBER 1, 2009 TOURISM COUNCIL MEETING
5. CITIZENS COMMENTS PERTAINING TO AGENDA AND/OR COMMENTS FROM TOURISM COUNCIL ON BEHALF OF CITIZENS.
6. APPROVAL OF MONTHLY PAYMENTS FROM CHECKING ACCOUNT
 - A. REIMBURSEMENT TO CHAMBER: \$ 329.64
 - B. REIMBURSEMENT TO DOWNTOWN DELAFIELD COMMITTEE: HOLIDAY RADIO: \$ 3,000.00
 - C. KETTLE MORAIN CURLING CLUB: \$ 256.11
 - D. THE UPS STORE-DELAFIELD: OPEN ON SUNDAYS SIGNS: \$ 35.04
 - E. JOURNAL SENTINEL: TREE LIGHTING ADVERTISING: \$1,465.20
 - F. LAKE COUNTRY PUBLICATIONS: CITY HOLIDAY ADVERTISING: \$ 1,550.02
 - G. VERTZ MARKETING: TREE LIGHTING EXPENSE \$311.53
 - H. ST. GEORGE CREATIVE-(LAPHAM PEAK SNOW MAKING PROJCT BROCHERES: \$712.13
7. DONATION/GRANT/DUES REQUESTS
 - A. REQUEST FOR DONATION: CITY OF DELAFIELD: DEPARTMENT OF PUBLIC WORKS: CITY BANNERS: \$ 3,193.95
 - B. BICYCLE FEDERATION ANNUAL MEMBER DONATION AND 2010 BIKE AD DISCUSSION
8. ADVERTISING:
 - A.
9. OLD BUSINESS
 - A. MARKETING AND ADVERTISING: MARY DANIEL WITH OCREATIVE DESIGN STUDIO
10. NEW BUSINESS
 - A.
11. DELAFIELD AERA CHAMBER OF COMMERCE
 - A. CHAMBER EVENTS REPORT:
 1. PINK TIE GALA: JANUARY 23, 2010
 2. LAKE COUNTRY COMMUNITY FEST:K.M.H.S.: MARCH 27, 2010
12. NEXT TOURISM COUNCIL MEETING: FEBRUARY 2, 2010: FISH HATCHERY
13. MOTION TO ADJOURN TIME:

Persons requiring an interpreter or other assistance should contact the City Administrative office 72 hours prior to the meeting. Notice is hereby given that a majority of the Common Council, Plan Commission, Public Works Committee, and/or Library Board may be present at the meeting of the Promotional and Tourism Council scheduled for JANUARY 5, 2010 to gather information about a subject in which they are interested. This constitutes a meeting of the PWC/Plan Commission pursuant to State ex rel. Badke v. Greendale Village Bd., 173 Ws. 2d553, 494 N.W. 2d 408 (1993), and must be noticed as such.