

**CITY OF DELAFIELD
PROMOTIONAL & TOURISM COUNCIL AGENDA**

**TUESDAY, January 8TH, 2008
7:00-8:30 a.m.
Hawk's Inn**

1. CALL MEETING TO ORDER TIME:
2. PLEDGE OF ALLEGIANCE
3. ROLL CALL
4. APPROVE MINUTES OF NOVEMBER 6, 2007
5. CITIZENS COMMENTS PERTAINING TO AGENDA AND/OR COMMENTS FROM TOURISM COUNCIL ON BEHALF OF CITIZENS.
6. APPROVAL OF MONTHLY PAYMENTS FROM CHECKING ACCOUNT
 - A. VOUCHER LIST OF EXPENSES
 1. ADVERTISING DONATION TO THE CHAMBER OF \$500.00
 2. REIMBURSEMENT TO THE CHAMBER FOR:
 - a. ½ OF CHRISTMAS TREE LED LIGHTS: \$570.00
 - b. TOURISM DOMAIN RENEWAL FEE: 49.90
 - c. EXECUTIVE ASSISTANT PAYROLL: \$267.07
 - B. DONATION / GRANT REQUESTS
 1. DELAFIELD CHAMBER OF COMMERCE REQUEST FOR DONTATION TO ASSIST WITH CHRISTMAS RADIO ADVERTISING FOR DELAFIELD BUSINESSES: 2007 CHRISTMAS SEASON.
7. ADVERTISING OPPORTUNITIES
 - A. POST CARD PROJECT
 - B. WAUKESHA COUNTY MAGAZINE 2008 (DELAFIELD SECTION)
 - C. BICYCLE FEDERATION OF WISCONSIN: ADVERTISING OPPORTUNITY IN THE 2008 RIDE GUIDE.
 - D. OTHER
8. OLD BUSINESS
 - A. CHAMBER EVENTS REPORT
 - B. ADDITIONAL CONTRACT EXPENSE FOR CHAMBER IN 2007
 - C. TRAVEL WISCONSIN:KIT SORENSON: STRATEGIC PLANNING SESSION SCHEDULED FOR JANUARY 29TH, 2008
 - D. BUSINESS AFTER HOURS CHAMBER EVENT AT HAWK'S INN DECEMBER 4TH-5:30PM
9. NEW BUSINESS
 - A. SJNMA: LAURA MILLER: 125TH ANNIVERSARY CELEBRATION PLANS FOR SJNMA
 - B. NEXT TOURISM COUNCIL MEETING FEBRUARY 5TH
10. MOTION TO ADJOURN TIME:

Persons requiring an interpreter or other assistance should contact the City Administrative office 72 hours prior to the meeting. Notice is hereby given that a majority of the Common Council, Plan Commission, Public Works Committee, and/or Library Board may be present at the meeting of the Promotional and Tourism Council scheduled for November 6, 2007 to gather information about a subject in which they are interested. This constitutes a meeting of the PWC/Plan Commission pursuant to State ex rel. Badke v. Greendale Village Bd., 173 Ws. 2d553, 494 N.W. 2d 408 (1993), and must be noticed as such.