

CITY OF DELAFIELD
PROMOTIONAL & TOURISM COUNCIL MINUTES

TUESDAY, NOVEMBER 6TH, 2007
7:00-8:30 a.m.

Chentis-Krueger Community Senior Center

Present: Mary Daniel, Dennis Sobczak, Debra Smith, Bob Dixon, Jack Weissgerber. **Absent:** Scott Steinhorst, Todd Riley. **Community:** Clark Chiaverotti, Bonnie Dixon and Lynn Morrison.

1. CALL MEETING TO ORDER TIME: 7:01 am
2. PLEDGE OF ALLEGIANCE
3. ROLL CALL
4. APPROVE MINUTES OF OCTOBER 2ND, 2007 J. Weissgerber/B. Dixon
5. CITIZENS COMMENTS PERTAINING TO AGENDA AND/OR COMMENTS FROM TOURISM COUNCIL ON BEHALF OF CITIZENS.
6. APPROVAL OF MONTHLY PAYMENTS FROM CHECKING ACCOUNT
 - A. VOUCHER LIST OF EXPENSES
 1. REPLACEMENT CHRISTMAS TREE LIGHTS FOR OUTDOOR TREE: \$365.33: **Approved**
 2. **M-Magazine Invoice for Shop Delafield Christmas Ad: \$1,084.00 included in Vouchers. Approved**
 - B. PENDING INVOICES
 1. CITY OF DELAFIELD: LED LIGHTS FOR WREATHS-\$600.00-**Waiting for invoice**
 2. **Delafield Area Chamber of Commerce: Invoice \$500.00 to be created and given to City Hall for check to the Chamber to cover motion to pay for Pumpkin Illumination advertising costs.**
 - C. DONATION / GRANT REQUESTS- **None**
7. ADVERTISING OPPORTUNITIES
 - A. POST CARD PROJECT: **D. Smith will work on over the winter for spring availability.**
 - B. WAUKESHA COUNTY MAGAZINE 2008 (DELAFIELD SECTION): **SALES IN PROGRESS**
 - C. (NEW) DISCOVER WISCONSIN MEDIA NETWORK OPPORTUNITIES: DISCUSSION: **Discuss with Kit Sorenson-Travel Wisconsin on Thursday November 8th at the Chamber.**
 - D. (NEW) 2008 GUIDE TO DELAFIELD- **entertaining quotes from a variety of viable publishers**
 - E. (NEW) RADIO DISNEY-no status: **D. Smith to return Radio Disney's call and obtain more information.**
8. OLD BUSINESS
 - A. CHAMBER EVENTS REPORT: October 27th **Pumpkin Illumination was a huge success with more than 500 children attending the trick or treating and illumination function. Music and sound system provided free by Chris Smith was wonderful and fresh this year. Thank you to Chris for your effort.**
 - B. ADDITIONAL CONTRACT EXPENSE FOR CHAMBER IN 2007: No Discussion
 - C. TRAVEL WISCONSIN:KIT SORENSON: OVERVIEW SCHEDULED NOVEMBER 8TH:1:00PM
9. NEW BUSINESS
 - A. NEXT TOURISM COUNCIL MEETING DECEMBER 4th
Motion: Cancel December 4th Tourism Council meeting. B. Dixon/D. Sobczak: Approved
Note: January 1 Tourism Council regular meeting of first Tuesday of the month will be changed due to New Years Day. Changed meeting date is January 8, 2008.
 - B. BUSINESS AFTER HOURS CHAMBER EVENT AT HAWK'S INN DECEMBER 4TH-5:30PM
10. MOTION TO ADJOURN **B. Dixon/J.Weissgerber** **TIME: 8:05 AM**

Persons requiring an interpreter or other assistance should contact the City Administrative office 72 hours prior to the meeting. Notice is hereby given that a majority of the Common Council, Plan Commission, Public Works Committee, and/or Library Board may be present at the meeting of the Promotional and Tourism Council scheduled for November 6, 2007 to gather information about a subject

in which they are interested. This constitutes a meeting of the PWC/Plan Commission pursuant to State ex rel. Badke v. Greendale Village Bd., 173 Wis. 2d 553, 494 N.W. 2d 408 (1993), and must be noticed as such.