

Delafield Promotional & Tourism Council

Minutes Dec. 19, 2006

Board Members Present:

Mary Daniel(MD), Scott Steinhorst (SS), Todd Riley (TR), Dennis Sobczak (DS), Lynn Morrison (LM), Lisa Geason (JW substitute)

Others:

Corlis McKittrick (CM), Jessica Kruessel (JK), Clark Chiaverotti (CC)

Absent:

Jack Weissgerber (JW)

Citizens Comments on items pertaining to agenda

JK and CC gave suggestions for the TC Director scope of services.

Old Business

Informational Reports

• **Tourism Council (TC) Reports**

- * **SS announced Cate Rahmlow's resignation. SS will be taking her place as Chamber Representative on the TC Board.**
- * **TC Scope of Services.** Council members made changes to scope of services.
- * **TC Ordinance Language.** LM reported that city attorney was reviewing due to some new information pertaining to the language.

New Business

1. Scope of Services for creation of RFP
 - LM asked Tourism Council to forward comments and changes pertaining to the RFP to her by 1/1/07.
2. Web site recommendation report.
 - CM distributed. Tourism Council to provide input at Jan. 4th meeting if there is something else they would like e-ffective Marketing to cover and include in report.
 - Tourism Council to provide list of agencies invited to attend on-site web overview to TR by Jan. 1, 07.
 - On-site web overview by e-ffective Marketing, Tue. Jan. 30th, 7:15 am at LM office – 613B Milwaukee St., Dealfield.
3. Tourism Council Member Status
 - **Motion made by TR, seconded LM to recommend to Common Council renewal of MD term June 06- June 09. All in favor, motion carried.**
 - Membership pending for JW and representative from recreation industry.
4. Apportionment of 2007 Budget
 - CM distributed '06 budget apportionment as a guideline.

Motion to ajourn made by LM, seconded DS. Meeting adjourned.

Respectfully submitted,

Corlis McKittrick, Executive Director

Delafield Tourism Council

