

Agenda
City of Delafield Promotional & Tourism Council
TUESDAY, Dec. 5, 2006 7:00 – 8:00 AM
FISH HATCHERY

1. Call Meeting to Order
2. Pledge of Allegiance
3. Roll Call

4. Minutes approval – Nov. Motion to approve.

5. Checking Account/Investment Account
 - Nov. Payments - Motion to approve
 - 3rd. Qt. room tax contribution – \$29,799.39. 22% (\$5330) increase over '05.

6. Citizens Comments pertaining to agenda and/or comments from Tourism Council on behalf of citizens

7. Old Business
 - Informational Reports
 - * Tourism Council
 - Review of By-laws/Ordinances, Services and Timeline. (TR)

 - * Chamber Report (CR)

 - * HD3 (Historic Downtown Delafield District) Update (CM)
 - Tourism Council Q & A session - Feb. 1, 07

- Web Page :
 - * Nov. Visits/Top 6 List:
 - 11,559. Down 1425 from Oct.; up 1426 over Nov. '05. Most frequently viewed pages #1 Calendar, #2 Restaurants, #3 Antiques & Shopping, #4 Chamber Home Page, #5 Food & Spirits, #6 Recreations & Attractions, #7 Lodging

* On-site web review, E-effective Marketing (CM & TR)

- Advertising/Marketing Update

- * Travel Writer (CM)

- * Media use of Tourism photos. (CM)

- * Distribute '07 Delafield Area Calendar of Events (CM)

8. New Business

- '07 Delafield Colonial Encampment Request for Monetary Donation (CR)

- Conflict of Interest Policy prompted by IRS Legislation per recommendation of Johnson & Block, audit firm. (TR).

- Lapham Peak Alfresco Theater

- Next monthly meeting - Thursday, Jan. 4th.

9. Motion to adjourn.